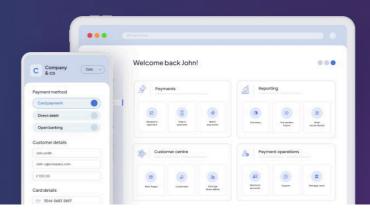




# The Blink Payment Platform, with Acquiring



Our platform is your all-in-one place for financial operations. It enables you to take payments quickly and securely via multiple methods such as card machines, virtual terminals, payment links or payment pages.

Partnering with two of the most reliable and trustworthy acquiring banks, we guarantee swift and streamlined payment processing, ensuring you can track and manage all your acquiring details in one place, simplifying reporting.

Our innovative payment platform helps boost revenue and protect you from chargebacks, resulting in improved cashflow and profitability.

# How does our platform work?

# 24/7 payment acceptance

Accept round-the-clock payments via hosted payment pages and payment links.

#### Flexible payment methods

Let your customers choose between multiple payment methods

- In-person (via card machine)
- Over the phone (via virtual terminal)
- Online (payment pages and payment links utilising cards, open banking, Direct Debit, Apple Pay & Google Pay)

# Comprehensive reporting

Get detailed insights on your customers activity (e.g. whether a transaction is pending or complete), effortlessly report on transactions in batches, and view the details of all payments taken by your acquiring bank (date, amount, method, and even last 4 card digits).

# All your invoices in one platform

Access all your acquiring statements and invoices directly on our platform.

# Automate reports and payment reconciliation

with Xero or QuickBooks (if you want to).

# UK customer support

Benefit from UK-based customer support, which is always available to help with any queries within your work hours.

#### Customisation

Add your own branding to payment webpages, to create a bespoke customer experience and even adjust the functionality of the platform to your own requirements.

# Why use our platform?



## Time saving

Take payments without needing to call your customers. Benefit from automated reminders and receipts, plus streamlined reporting, saving you time.



## **Enhanced security**

A branded PCI-compliant payment page with 3D Secure authentication ensures your customers safely pay online, while protecting you from chargebacks.



#### **Usability**

Our platform is sleek and simple to use, requiring no technical knowledge. Onboarding is also quick and easy.



## Smooth end-user experience

With easily recognisable branding, and convenient, flexible, and secure payment methods, customers receive a seamless experience.



#### **Extended control**

Summary of a payment's journey and detailed reporting provide you with data on business performance and internal processes.



#### **Transparency**

You can easily access all funding details, giving you a complete picture of every transaction.