

E-commerce integration

Blink Payment e-commerce solutions make payments easy, secure, and seamless for your business. Accept online payments directly on your website with a cost-effective, scalable solution tailored to your needs. Ensure a smooth and hassle-free checkout experience.

With our compatible plug-ins or API gateway you can easily accept card payments, open banking transactions, and digital wallets like Apple Pay and Google Pay.



Why use Blink Payment for e-commerce?

- **Easy to integrate:** Connect Blink Payment e-commerce solutions quickly and easily to your checkout page, ensuring a hassle-free setup.
- **Enhanced security:** Provide your customer a safe way to pay online and protect your business against chargeback with a 3D Secure and PCI-compliant process, fraud prevention tools (AVS, CV2) and cardholder authentication. Our hosted payment solutions ensure that sensitive data remains secure.
- **Smooth customer experience:** Enhance trust and encourage seamless transactions using professionally branded, user-friendly payment pages.
- **More control:** Monitor online transactions in real-time, detect potential fraud, and generate automated reports on a daily, weekly, or monthly basis.
- **Increased sales:** Attract more customers and drive business growth with a convenient checkout process.

How does Blink Payment work for e-commerce?

- **Seamless plug-in integration:** Effortlessly connect with leading e-commerce platforms – WooCommerce, Magento, and GiveWP – for a smooth checkout experience.
- **Custom gateway:** Utilise our comprehensive [technical documentation](#) if you're coding a website from scratch to build a custom gateway using the Blink Payment API.
- **Flexible payment methods:** Allow your customers to choose between different payment methods: debit or credit cards, digital wallets like Apple Pay and Google Pay, open banking or via Direct Debit.
- **Customisation:** Add your branding to create a tailored customer experience. Embed secure hosted payment pages directly on your website or share branded payment links.
- **Refunds:** Process refunds quickly and easily through the Blink Payment platform, ensuring excellent customer service.
- **Automated receipts:** Both you and your customer will receive an automated receipt after each transaction.

[Speak to our team](#)