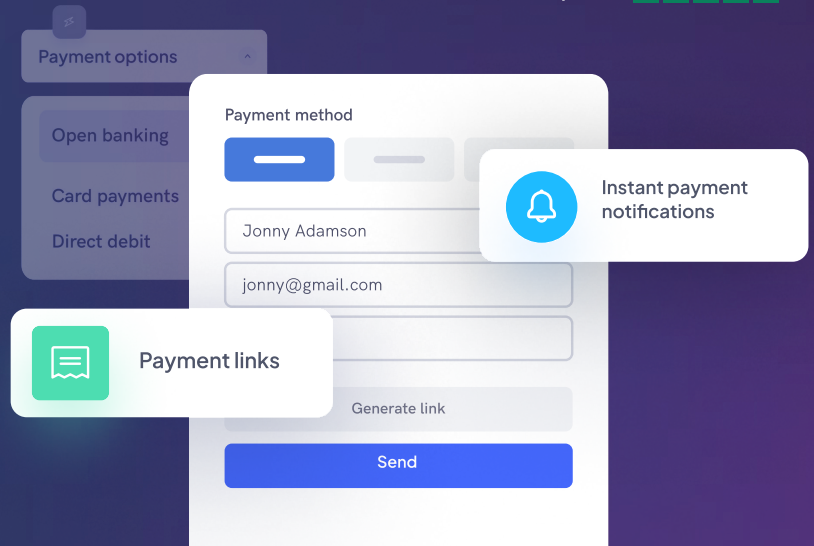


Payment Links

Blink Payment links are your simple way to accept card, open banking, and Direct Debit payments in a quick and easy manner.

Any payment link is secure and unique to a specific transaction and can be sent via e-mail or SMS. Your customer receives a one-time-use link they can click on and complete the payment at any convenient time.



How do payment links work?

● Flexible payment methods

Payment links allow your customers to pay by card (incl. Apple Pay and Google Pay), open banking, or Direct Debit.

● Payment reminders

Set up automatic reminders about awaiting payment for your customers.

● Reporting

Get detailed reporting on customer activity – if a payment link has been opened and paid, check the payment method, and who sent a link.

● Seamless integrations

Integrate Blink Payment with Xero and QuickBooks to have your data automatically synchronised.

● Transaction types

Send payment links for multiple transaction types (regular sale, delayed capture, pre-auth and verify transactions).

● Customisation

Add your branding to create a bespoke tailored experience. This also includes changing the sender's name on SMS and adding a custom reference or note.

● Automated receipts

Both you and your customer receive automated receipts after a transaction.

Why use payment links?



Time saving

Take payments without needing to call the customer. Benefit from automated reminders and receipts, plus streamlined reporting – saving you time.



Enhanced security

A branded payment page, and a 3D Secure and PCI-compliant process provide a safe way to your customer to pay online and also protect you against chargeback.



Smooth user experience

Choice of payment method and time, instant receipts and open banking compatibility give your customers maximum flexibility and convenience.



Actionable insights

Detailed reporting provides you with data on business performance, internal processes, and employee contributions.